

FOR IMMEDIATE RELEASE:

Tuesday, April 25, 2017

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First SD Fire-Rescue Blood Drive

FIREFIGHTERS AND THE AMERICAN RED CROSS PARTNERING TO SAVE LIVES

San Diego – As part of the commitment to community engagement in the neighborhoods we serve, the San Diego Fire-Rescue Department has partnered with the American Red Cross for its first ever blood drive.

“We look forward to this event as a way to bring attention to the vital issue of blood donation. It’s another way we proudly serve our community members,” said Chief Brian Fennessy. “The American Red Cross is an excellent partner in this effort.”

Blood collected at this drive can help ensure cancer and surgery patients, trauma victims and others have the blood products they need.

Each donor will receive a gift from the American Red Cross. In addition, donors will be eligible for an opportunity drawing with prizes from the Burn Institute (smoke alarms) and San Diego State University (Aztec football jerseys and Pumphrey bobble-head dolls) while supplies last. Representatives from the Padres Pad Squad and the Friar will visit the event between 11 a.m. and 1 p.m.

WHAT: SD Fire-Rescue Blood Drive

WHO: Chris Cate, Councilmember, District 6 (9 a.m.)
David Alvarez, Councilmember, District 8 (11:30 a.m.)
Brian Fennessy, Chief, San Diego Fire-Rescue (10 a.m. to noon)
San Diego Padres Pad Squad and the Friar (between 11 a.m. and 1 p.m.)

WHEN: Wednesday, April 26, 2017, 9 a.m. to 3 p.m.

WHERE: Mission Valley Fire Station 45
9449 Friars Road
San Diego, 92108

VISUALS: Meet Councilmember Chris Cate, Chair of the Public Safety and Livable Neighborhoods Committee at 9 a.m.
Meet Councilmember David Alvarez, District 8, at 11:30 a.m.
Meet San Diego Fire-Rescue Chief Brian Fennessy between 10 a.m. and noon
Burn Institute representatives will provide safety information.
The Pad Squad and the Friar will be on site between 11 a.m. and 1 p.m.

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